



**Best-ReMaP**

Healthy Food for a Healthy Future

# JA Best-ReMaP recommendations

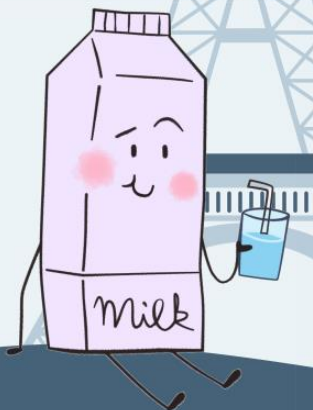
(Joint Action under the third Health Program)

*Mojca Gabrijelcic – NIJZ*

*on behalf of the Best-ReMaP consortium*

## Heads of Food Safety Agencies Plenary meeting

14<sup>th</sup> November 2023



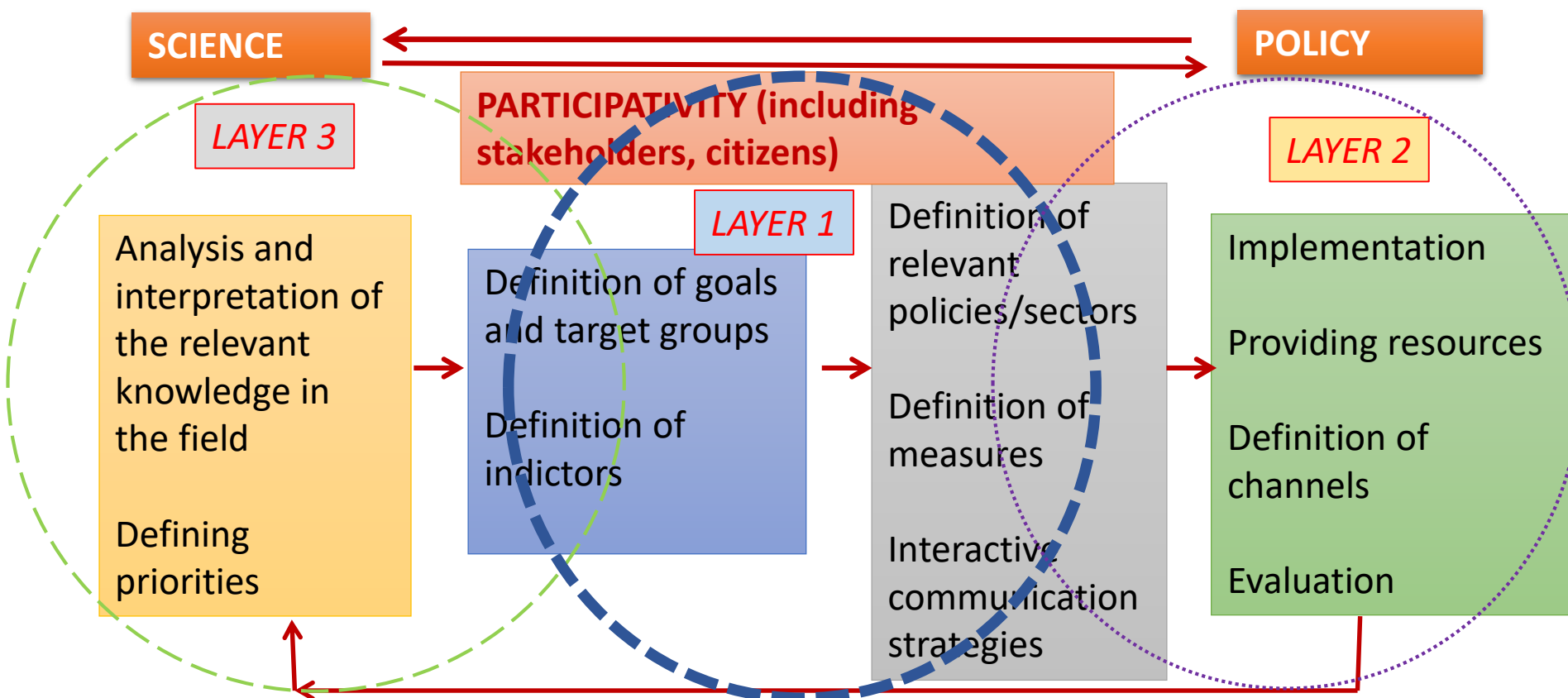
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# Interlinks of policy and expert cycle

Defining and testing theories  
Methodology development  
Interpretation of scientific results

Negotiations where different interests are existing  
Preparation and enforcement in implementation  
of regulation and soft legislation



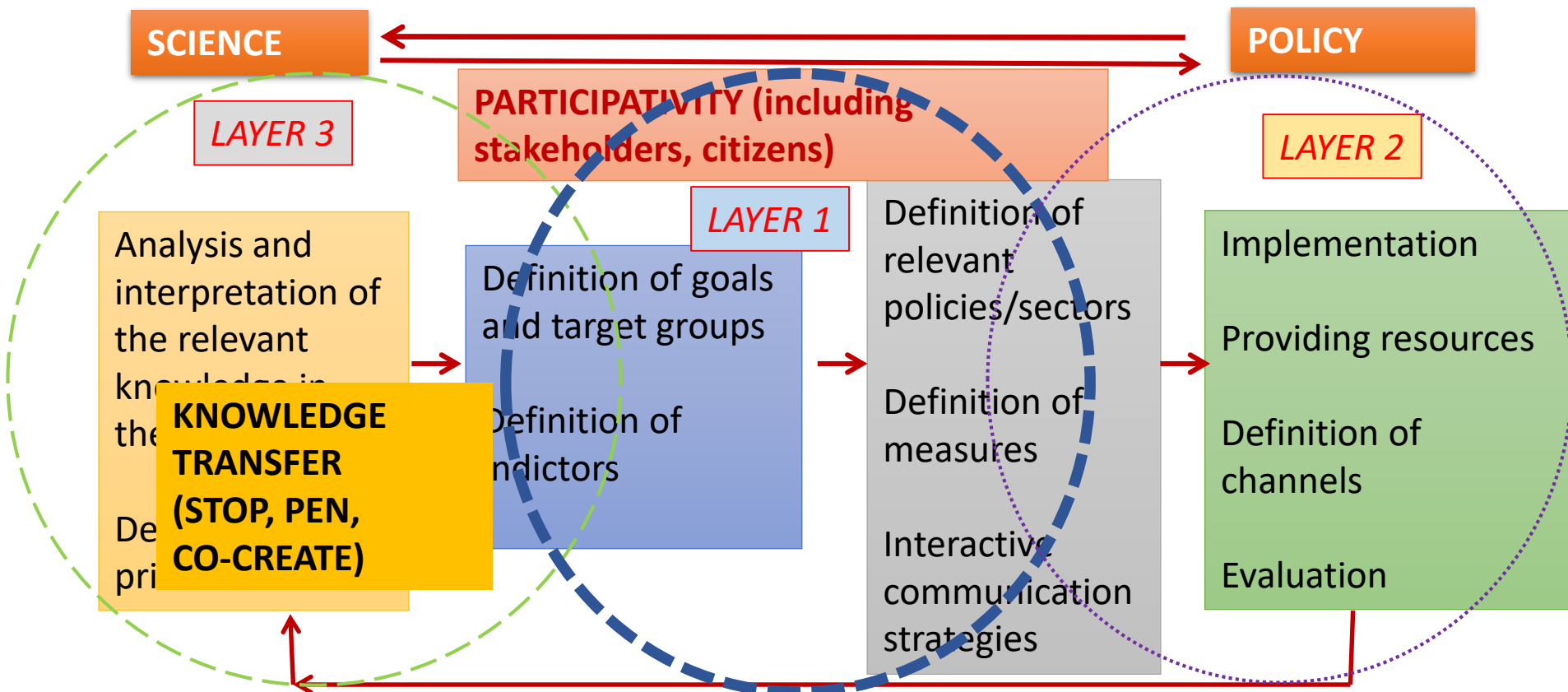
Source: Gabrijelčič Blenkuš et al, NIPH, 2012

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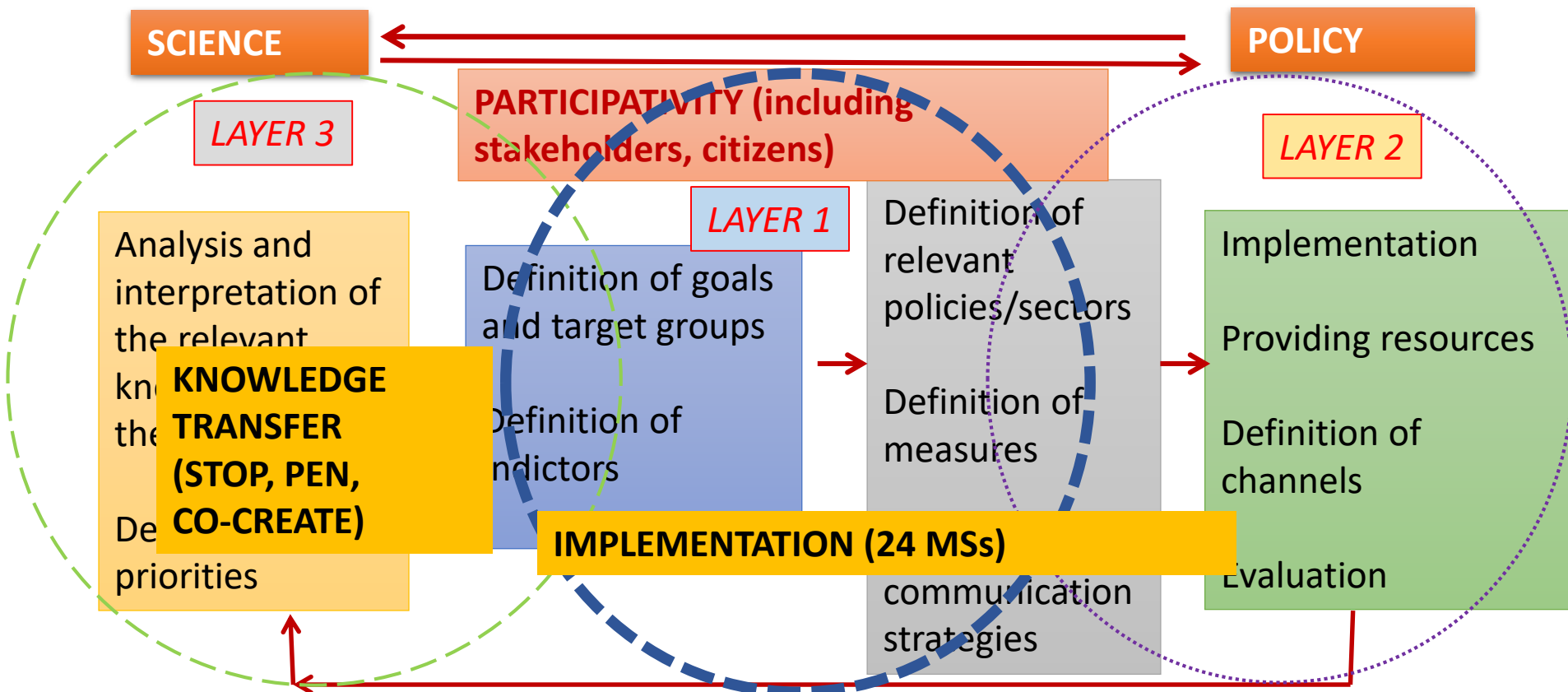
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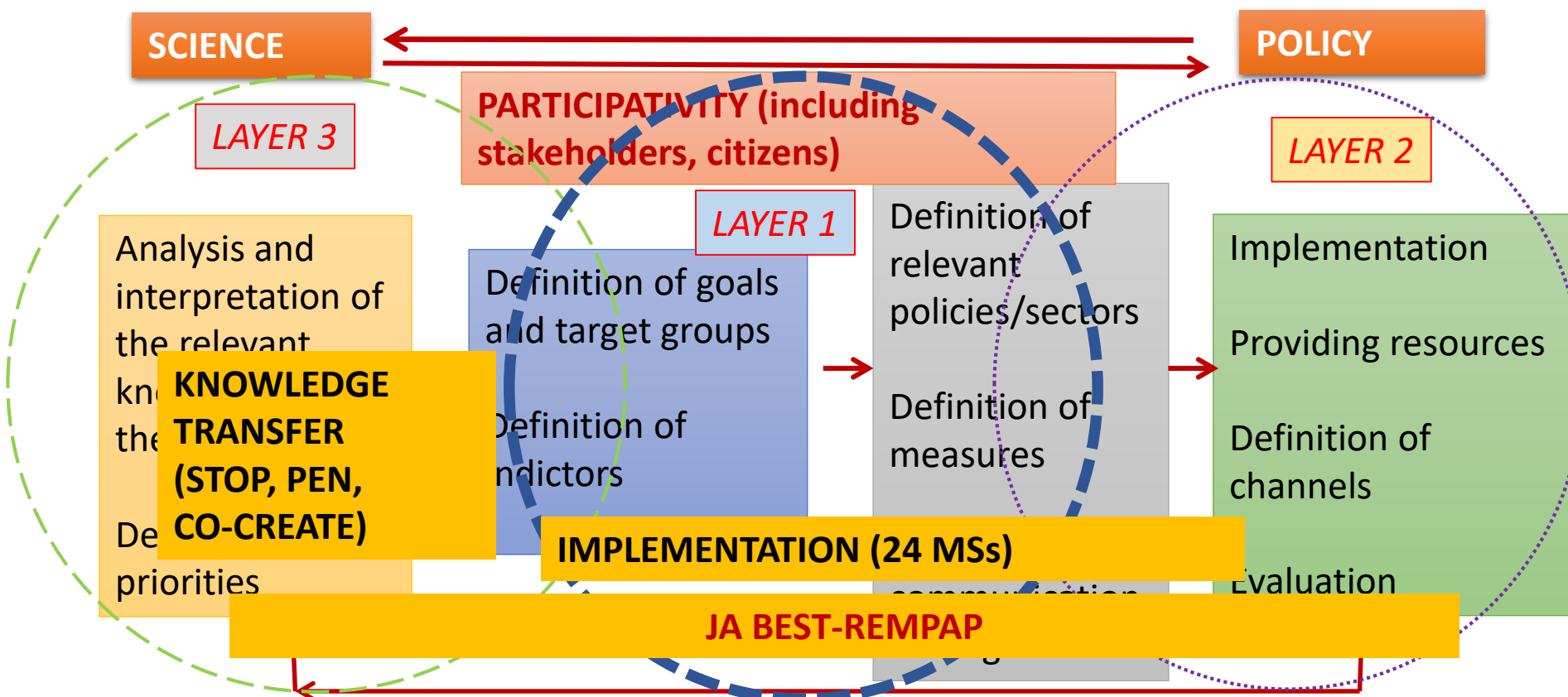
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## **Best-ReMaP**

- implementation of the EU Action Plan on Childhood Obesity 2014 – 2020 (**Greek PRED Council Conclusions**)

### ***Reformulation***

- **HLG reformulation framework**, and annexes, from 2008 on
- **Dutch PRED 2016** reformulation roadmap,

### ***Food marketing***

- a harmonised **transposition process of the AVMSD** based on the **WHO AN on marketing / nutrition profile**;

### ***Public procurement of foods in public institutions***

- taken on board by the **Maltese PRED 2017**, Council Conclusions;
- linked to the foreseen new **EU framework legislation on sustainable food systems**



- Addressing the dimension **of health inequalities** is the **JA Best-ReMaP cross-cutting topic**;
- Composition of the **sustainable branded foods information database** - JRC food database FABLE under development;
- **A food systems indicator/scoreboard** is proposed for the EU Semester;
- **Multistakeholder engagement** within Best-ReMaP and MSs networking



## GENERAL INFORMATION

### **JA Best–ReMaP** **Joint Action on implementation** **of validated best practices on nutrition**

Coordinator: **National Institute of Public Health Slovenia (NIJZ)**

**Funding:** Third Health Programme (2014–2020); 7,5 mio Eur

**Consortium:** **36 partners from 24 European countries**

Official start of the JA: **1st October 2020**

Duration of the JA: **3 years**

JA Best-ReMaP will contribute to the children/adolescents **health outcomes** by **improving food choices for children** and **changing obesogenic environments**

EU Action Plan on Childhood Obesity 2014 – 2020  
EU Beating Cancer Plan





## Best-ReMaP STRUCTURE

### JA Best–ReMaP Work Packages

#### HORIZONTAL

**WP 1 – Coordination**

*National Institute of Public Health, Slovenia (NIJZ)*

**WP 2 – Dissemination**

*Semmelweis University, Hungary*

**WP 3 – Evaluation**

*The Finish Institute for Health and Welfare*

**WP 4 – Sustainability and  
Integration in National  
Policies**

*Istituto Superiore di Sanità, Italy*

#### CORE

**WP 5 – EU Harmonised Reformulation and  
processed food monitoring**

*French Agency for Food, Environmental and Occupational Health & Safety – ANSES*

**WP 6 – Best practices in reducing marketing of  
unhealthy food products to children and  
adolescents**

*Directorate-General of Health of Portugal and Irish Department of Health*

**WP 7 – Public procurement of food in public  
institutions – a pilot EU approach**

*National Institute of Public Health, Slovenia (NIJZ)*



# Participating Member States

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23

WP No.	WP Title	Leading Applicant	Participating countries
WP 5	EU Harmonised Reformulation and processed food monitoring	ANSES (France)	21 Austria, Belgium, Bosnia and Herzegovina (with two entities), Bulgaria, Croatia, Cyprus, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Malta, Italia, Netherlands, Poland, Portuga, Slovenia
WP 6	Best practices in reducing marketing of unhealthy food products to children and adolescents	DoH and DGS (Ireland & Portugal)	17 Austria, Belgium, Bosnia and Herzegovina (with two entities), Bulgaria, Croatia, Cyprus, Estonia, Finland, France, Greece, Ireland, Latvia, Lithuania, Portugal, Romania, Slovenia
WP 7	Public procurement of food in public institutuins – a pilot EU approach	NIJZ (Slovenia)	11 Austria, Belgium, Bosnia and Herzegovina (with two entities), Bulgaria, Denmark, Finland, Greece, Malta, Poland, Slovenia

The Best-ReMaP JA consortium consists of **24 countries**, 22 EU MSs and two accession countries (Bosnia and Herzegovina, Serbia).

The consortium consist of ministries of health (8), national agencies (5) or institutes of public health (14), prominent universities (3) or other institutions (2)



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**Best-ReMaP**

Healthy Food for a Healthy Future

# Success story of food reformulation monitoring, building capacities from French good practice to implementation in 19 EU member states

Karine Vin, Agence nationale de sécurité sanitaire - ANSES, France



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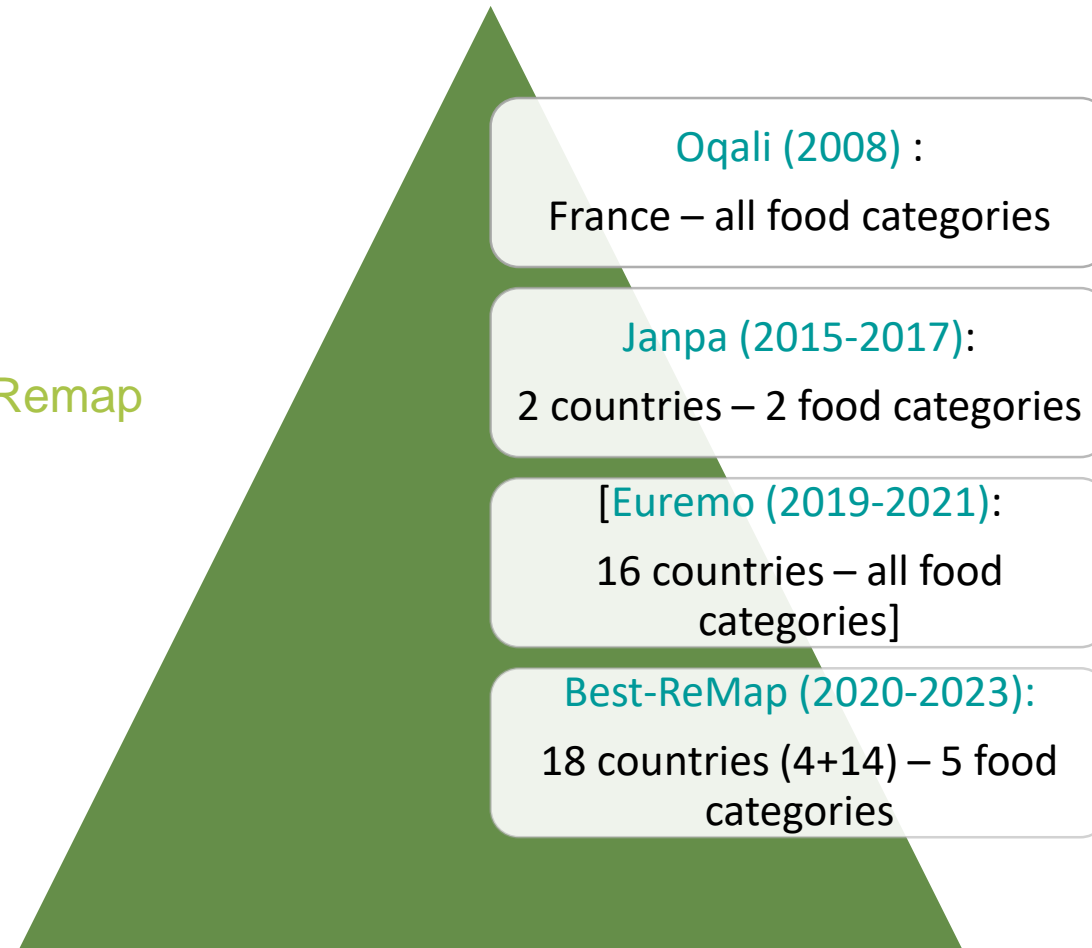
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## Food composition data at the branded level : methodology and added value for the assessment of nutrition policies

From Oqali to Best Remap



# REFORMULATION AND PROCESSED FOOD MONITORING

## Best-ReMaP data collections



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23



- **First data collection for 4 countries:** Bosnia and Herzegovina, Croatia, Ireland and Poland

- **Follow up for 14 countries:** Austria, Belgium, Bulgaria, Denmark, Estonia, Finland, Germany, Greece, Hungary, Italy, Malta, Portugal, Romania and Slovenia





### Best-ReMaP key methods (based on JANPA - Joint Action on Nutrition and Physical Activity (2015-2017))

- ❑ **5 Priority food categories:** Bread products / Delicatessen meats / Soft drinks / Breakfast cereals / Fresh dairy products and desserts
- ❑ **Data collection: information available on labels** - pictures taken in shops. Crowdsourcing and webscraping tested but not validated
- ❑ **Data codification** in subcategories of products designed to monitor food reformulation by grouping products with similar sales name, manufacturing technology, recipe, or marketing positioning
  - Possible identification of best in class products
  - Identification of margin of reformulation
  - Possible comparison between countries
- ❑ **Indicators defined for the follow up** (food offer, nutritional values...)
- ❑ **Common tools and programs**
- ❑ **Quality checks** (classification, type of brand, consistency of data, outliers...)
- ❑ **Feed the common database developed by the JRC**
  - First database at European level
  - Branded composition data for 5 food categories and 19 countries



## Main outcomes of the WP5

### Dissemination of the monitoring methodology

- **Common Best-ReMaP subcategories**
- List of **5 priority food categories**
- **Comprehensive guidelines** written and tested by partner countries
- **Common tools** shared and tested (templates for data collection, programs for data entry verification and data treatment)
- **Trainings** on data collection / data codification / data treatment (for 19 countries)

### Feeding the European JRC composition database at the branded product level

- **Recodification** of pre-existing data in **Best-ReMaP subcategories**
- **Data collection** for the 5 food categories prioritized (19 countries) – 52 000 food products
- First **statistical analysis** at branded level
- Creation of an **open access database** (gathering data collected during Best-ReMaP and pre-existing data) by JRC





## SUSTAINABILITY AND INTEGRATION IN NATIONAL POLICIES

### WP5 FRAMEWORK FOR ACTION

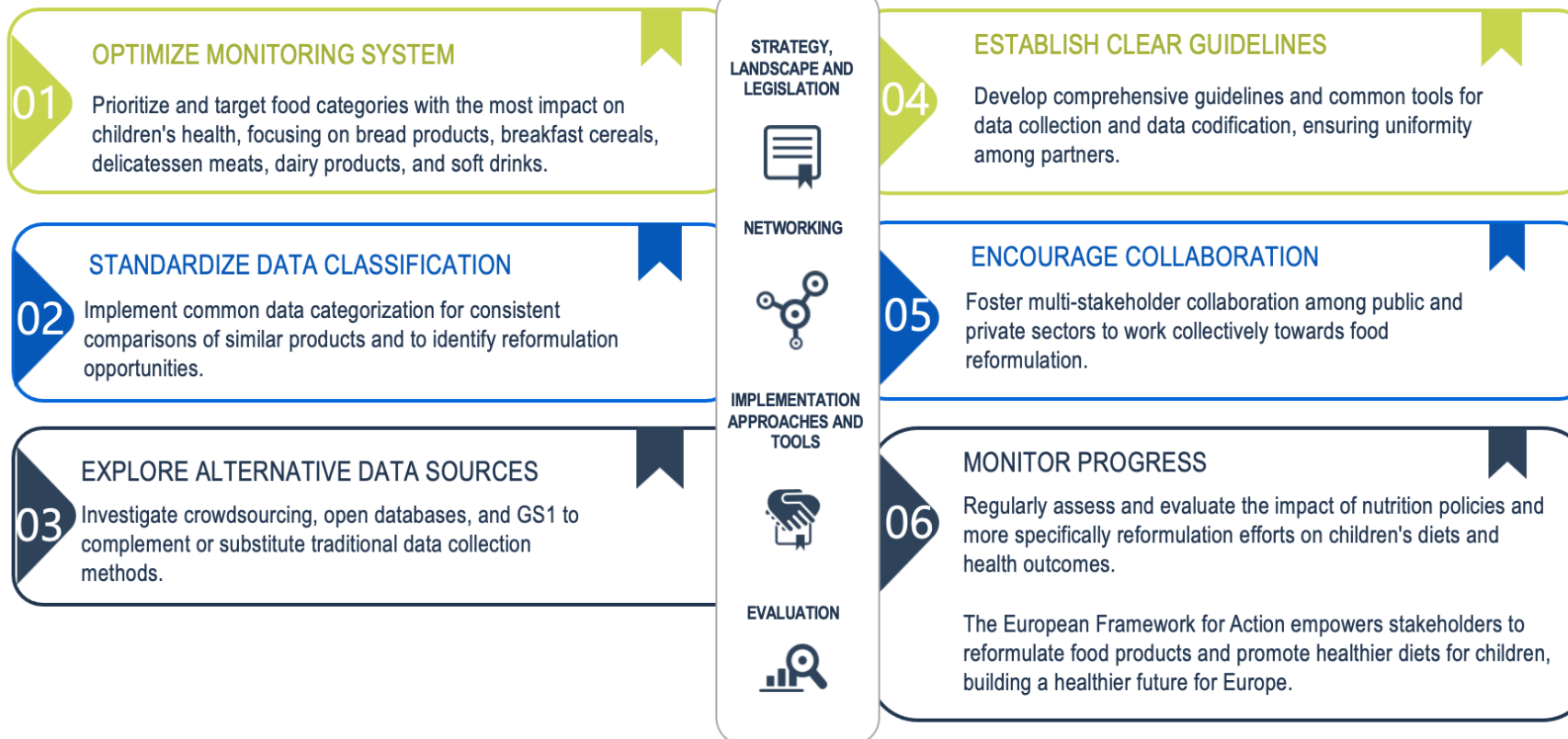


**Best-ReMaP**  
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## HARMONISED EU FRAMEWORK FOR ACTION ON FOOD REFORMULATION CREATING HEALTHIER DIETS FOR CHILDREN



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# JA Prevent NCD

## Continuation of Best Remap actions in Prevent-NCD

- Part of WP5 about regulation and taxation / task 5.3 Improving consumer's food environment / subtask 5.3.2 Support public policies to promote food reformulation
- Anses subtask leader / 21 partners / 146 PM
- 5 main actions



## 1. Integration of new datasets and codification in Best-ReMaP subcategories

## 2. Evaluation of digital source of data

## 3. Support nutrition policies across Europe and promote reformulation

state of play of the nutritional quality; comparisons of nutritional data, benchmark between countries, role of specific nutritional policies;

## 4. Follow reformulations for 5 food groups and 15 countries

Benchmark between countries, identification of best evolutions in link with nutrition policies

## 5. Assess impact of reformulation on nutrient intakes

to assess the impact of present and hypothetic reformulations on the intake of targeted nutrients





**Best-ReMaP**

Healthy Food for a Healthy Future

## How should we monitor marketing foods to children for their better eating habits?

Marta Figueira, Direção-Geral da Saúde - DGS, Portugal

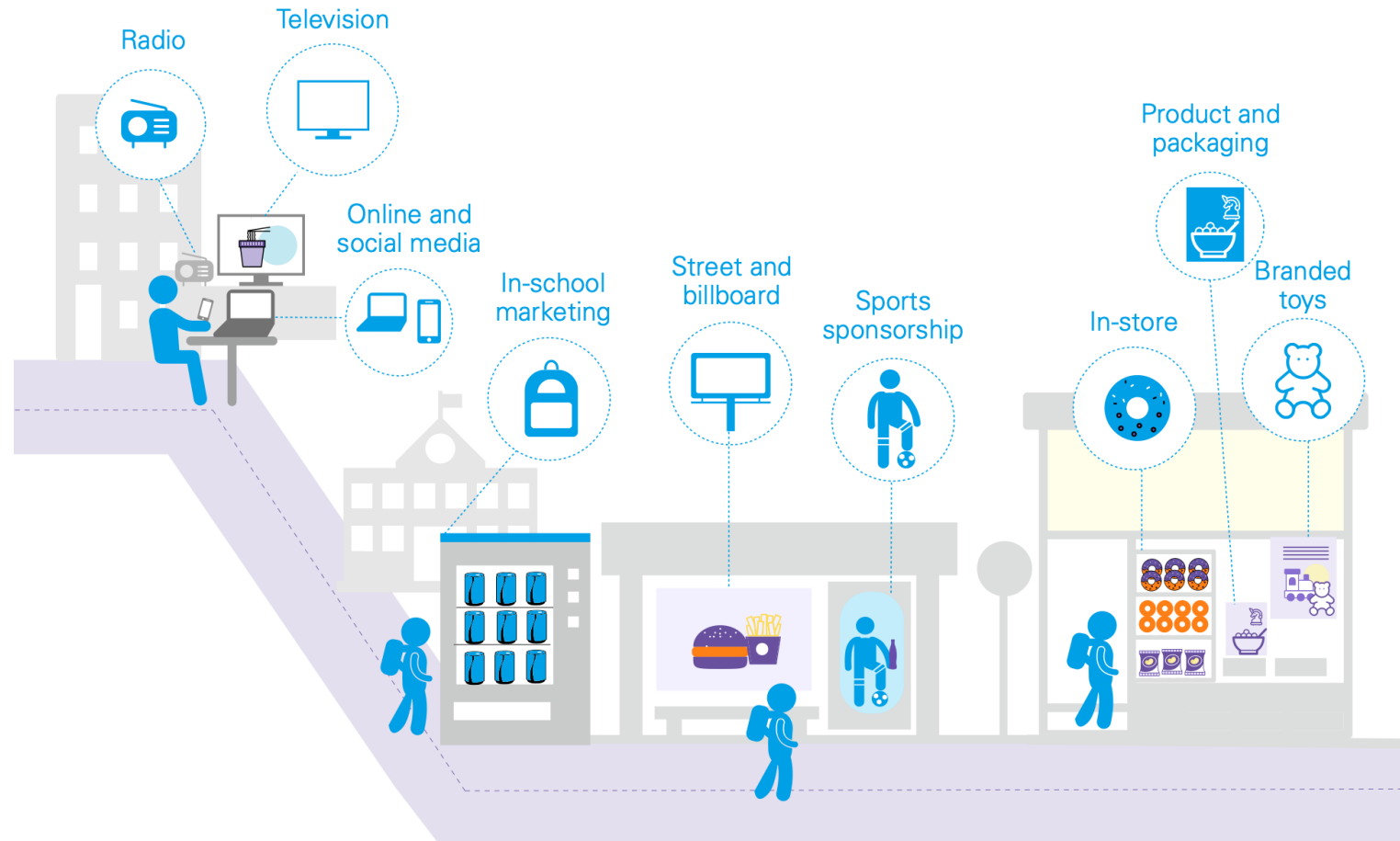


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## The problem

### Children's exposure to food marketing

Children are **exposed to a large number of ads and promotion** for unhealthy foods that come from a **variety of sources**



(PHOTO CREDITS: UNICEF/WHO, 2021)





## **The problem**

The power of digital marketing to children

**New food marketing strategies have emerged more powerful.  
An advertising message often takes between four and seven exposures to potentially  
change a behaviour, but digital media can amplify this effect by a factor of four.**

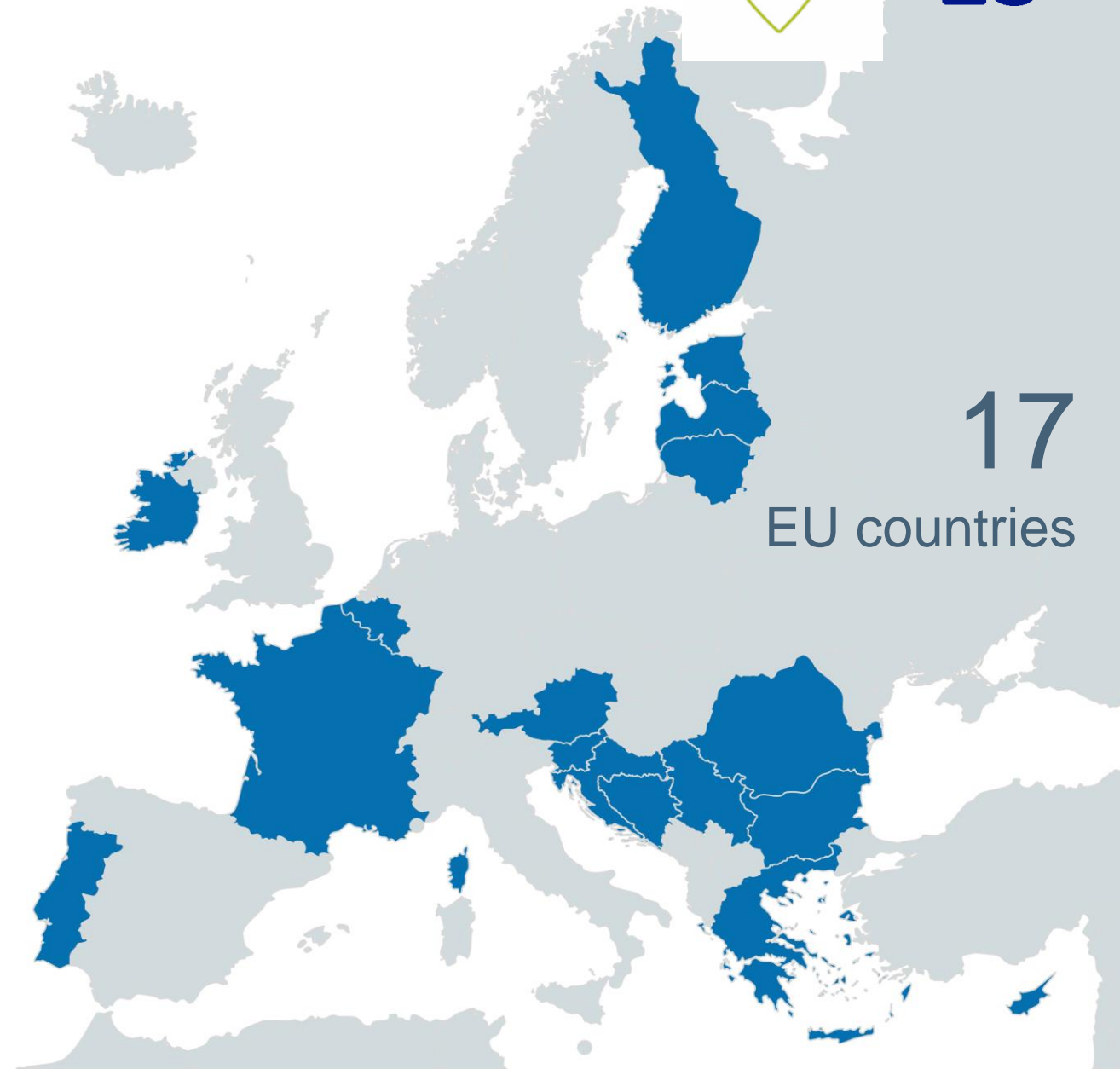
(WHO, 2018)



## WP6 – Best practices in reducing unhealthy food marketing to children

### Country partners

AUSTRIA (BMASGK)  
BELGIUM (SCIENSANO)  
BOSNIA AND HERZEGOVINA (MCA; PHI-FBH; PHI-RS)  
BULGARIA (NCPHA)  
CROATIA (CIPH)  
CYPRUS (MoH CY)  
ESTONIA (MoSA; NIHD)  
FINLAND (THL)  
FRANCE (ANSES; SPF; MoH-FR)  
GREECE (ICH)  
IRELAND (DoH; CHDR)  
LATVIA (CDPC)  
LITHUANIA (LR SAM)  
PORTUGAL (DGS; FCNAUP)  
ROMANIA (NIPH)  
SERBIA (IPHS)  
SLOVENIA (NIJZ)





## WP6 of Best-ReMaP

Reducing the marketing of unhealthy foods to children



### OBJECTIVE

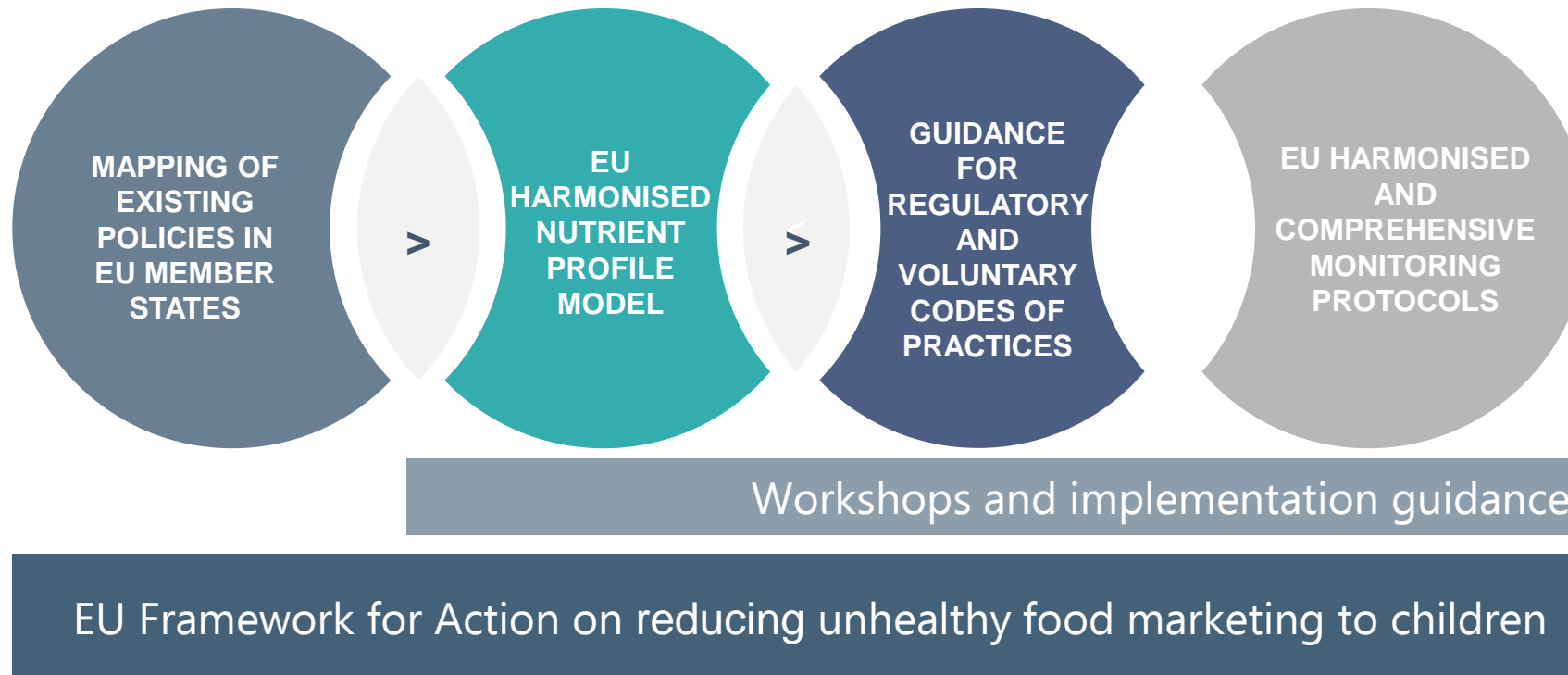
To explore, develop and share, within participating countries, the best practices on how to implement effective policies to reduce marketing of unhealthy food products (food and non-alcoholic beverages) to children (up to 18 years).



# WP6 – Best practices in reducing unhealthy food marketing to children



## Main actions







## SUSTAINABILITY AND INTEGRATION IN NATIONAL POLICIES

### WP6 FRAMEWORK FOR ACTION



Best-ReMaP  
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## HARMONISED EU FRAMEWORK FOR ACTION FOR MARKETING REGULATION



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### HOW EU AND ITS MEMBER STATES CAN PROTECT CHILDREN FROM HARMFUL FOOD MARKETING

01

#### TIGHTEN FOOD MARKETING RESTRICTIONS

Adopt **government-led regulatory approaches**; develop a **new legal framework at EU level**; restrict marketing of unhealthy foods across **marketing types and techniques and marketing communication channels**; and raise the age threshold to **18 years old**, following the **technical guidance for codes of practice and the legal framework for children's protection**.

02

#### ENGAGE, MOBILIZE AND EMPOWER ALL STAKEHOLDERS

Involve and empower different **stakeholders** (government sector, professionals, civil society, the private sector), as well as **parents/caregivers and youth**. Increase **literacy for all stakeholders on food marketing impact** to facilitate this engagement.

03

#### USE EVIDENCE TO DEFINE UNHEALTHY FOOD PRODUCTS

Use an **evidence-based and strict NPM to define unhealthy products**, based on the WHO Europe Nutrient Profile Model (2023).

04

#### BE PREPARED TO ADDRESS THE CHALLENGES

**Seek support from other countries and health organizations** (such as WHO).

STRATEGY,  
LANDSCAPE AND  
LEGISLATION



NETWORKING



IMPLEMENTATION  
APPROACHES AND  
TOOLS



GUIDANCE  
FOR FUTURE  
ACTION



05

#### IMPLEMENT A CHILD RIGHTS-BASED APPROACH

Recognize that food marketing to children is a **major children's right concern - legal framework for children's protection**.

06

#### ENCOURAGE COOPERATION AND CAPACITY BUILDING

Use established networks (WHO European Action Network on Reducing Marketing Pressure to Children and the EU Expert Group) to promote MS cooperation, knowledge and experience exchange.

07

#### DEVELOP NEW TOOLS AND DATA

**Food-branded databases (FABLE)** and **reliable and validated automated tools for marketing monitoring** are needed to support policies restricting food marketing to children.

08

#### DEFINE AND ACTIVELY SUPPORT MONITORING AND ENFORCEMENT

A **comprehensive, regular, transparent monitoring programme (using the EU-WHO Monitoring Protocol)** in all MS and ensure adequate resources for its implementation including regular updates. **Regular annual monitoring with obligatory reporting to the national parliaments** and biannual to the EU Parliament, with provided budget in MSs.

# Work Package 6 – Reducing marketing pressure to children

New Joint Action:  
JA Prevent NCD

**Rolling out Best ReMaP WP6  
topics into the JA Prevent  
NCD**

- Work package 5: **Task 5.3**





**Best-ReMaP**

Healthy Food for a Healthy Future

## Public food procurement as a tool for more sustainable and high quality food offer in public institutions

Mojca Gabrijelčič, Nacionalni inštitut za javno zdravje –  
NIJZ, Slovenia



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## JA Best-ReMaP 2020-2023, general aim and objective

JA Best-ReMaP will contribute to the children/adolescents **health outcomes** by **improving food choices for children** and **changing obesogenic environments**

## JA Best-ReMaP **WP7** general aim and objective

**WP7** of the project encourages **intersectoral collaboration** and pilot a food procurement **best practice tool** that could enable **access to sustainable, high-quality, healthy and nutritious food.**



<https://ec.europa.eu/jrc/sites/jrcsh/files/public-procurement-food-health-technical-report.pdf>

## EU Action Plan on Childhood obesity 2014 – 2020

[https://ec.europa.eu/health/sites/default/files/nutrition\\_physical\\_activity/docs/childhoodobesity\\_actionplan\\_2014\\_2020\\_en.pdf](https://ec.europa.eu/health/sites/default/files/nutrition_physical_activity/docs/childhoodobesity_actionplan_2014_2020_en.pdf)

## HLG on Nutrition and Physical activity, 2015



REPUBLIC OF SLOVENIA  
MINISTRY OF HEALTH

Gospodarska  
zbornica  
Slovenije



NIJZ

National Institute  
of Public Health



## WORK Package 7 - Public procurement of food in public institutions: a pilot EU approach

### Objective 1

To support **the establishment of the intersectoral working group** for the public procurement of foods in public institutions, in the participating MS

### Objective 2

**To increase the understanding, knowledge and skills** regarding public procurement of food/food products in selected public institutions

### Objective 3

To enable better choice of quality food stuffs for balanced menus in selected public institutions, from at least one type of public institution, by **piloting the Catalogue of foods in the public procurement procedure**

### Objective 4

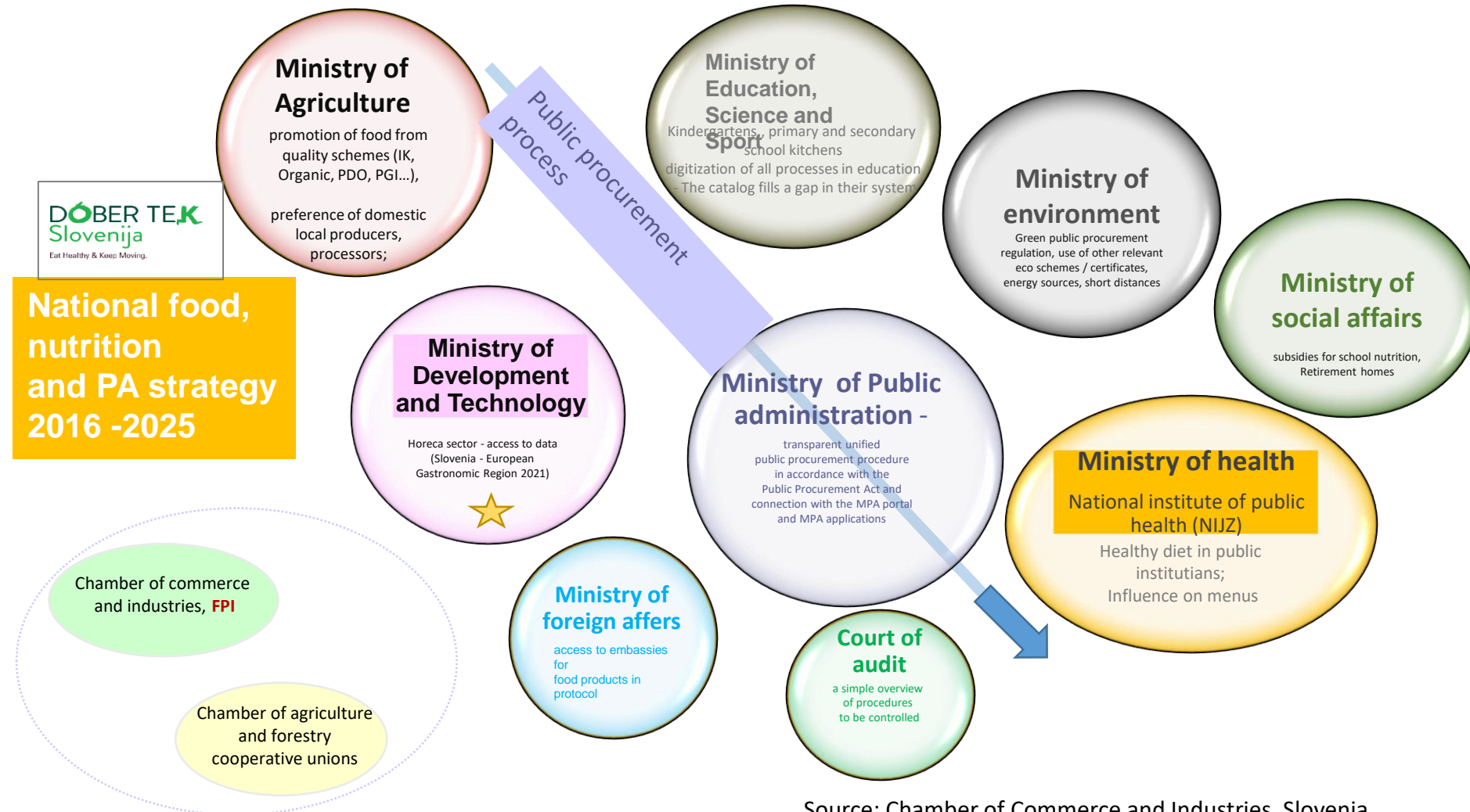
**To recommend further institutionalized implementation** of the public procurement procedures for foods, based on quality standards, in EU MSs.

Specific  
objectives  
of WP 7





# Intersectoral policies engaged in public food procurements in Slovenia



Source: Chamber of Commerce and Industries, Slovenia



REPUBLIC OF SLOVENIA  
MINISTRY OF HEALTH





## Solution – **CATALOG OF FOODS** for public procurements [www.katalogzivil.si](http://www.katalogzivil.si)



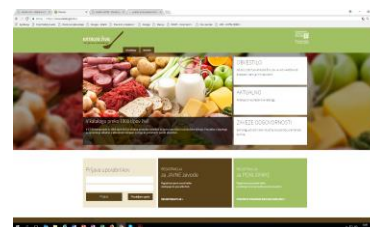
Gospodarska  
zbornica  
Slovenije  
Zbornica kmetikar



REPUBLIKA SLOVENIJA  
MINISTRSTVO ZA GOSPODARSKI  
RAZVOJ IN TEHNOLOGIJO



- Different access:
- public institutions,
  - suppliers,
  - third party access.



REPUBLIC OF SLOVENIA  
MINISTRY OF HEALTH

**DOBER TEK**  
Slovenija  
Eat Healthy & Keep Moving.

Source: Chamber of Commerce and Industries, Slovenia

Gospodarska  
zbornica  
Slovenije

**NIJZ**

National Institute  
of **Public Health**





## Work Package 7 - Public procurement of food in public institutions: a pilot EU approach



## EU LEVEL

- Overview/situation analyses on the existing EU legislation, related to public procurement of foods, EU level strategy
- Identification of sectors and stakeholders, establishment of EU-level working groups, stakeholder engagement
- National focal points taking care of the information transfer
- Establishment of an EU Public food procurement officers' network
- Knowledge building in public food procurement (facilitating knowledge sharing among MS by providing a framework, facilitating collaborative gatherings on the EU level)
- Mandatory minimum criteria for public food procurement
- EU-level database for public procurement, aligned with food database for other nutrition public policies (i.e., FABLE JRC database)
- Public food procurement tool and documentation, adaptable to local language and national regulations, guidelines and recommendations
- Regular evaluations and recommendations for upgrading sustainable policy development at the EU level
- General targets for sustainable procurement set, while still affording MSs the autonomy to customize the goals and actions to suit their individual national requirements.

### STRATEGY, LANDSCAPE AND LEGISLATION



### NETWORKING



### IMPLEMENTATION APPROACHES AND TOOLS



### EVALUATION



## NATIONAL LEVEL

- Overview/situation analyses on the national legislation, related to public procurement of foods, national strategy
- Identification of sectors and stakeholders, establishment of a national inter-sectoral body, stakeholder engagement
- Establishment of a National public food procurement officers' network, identification of National Focal Points
- Knowledge building in public food procurement (sharing information, national authorities providing guidance and resources, building expertise at the national level)
- Mandatory minimum criteria for public food procurement, adapted to national/local circumstances
- National database feeding to EU-level database for public procurement, (i.e., FABLE JRC database)
- Public food procurement tool and documentation, adapted to local language and national regulations
- Regular evaluations and recommendations for upgrading sustainable policy development at the national level
- Consideration of general targets for sustainable procurement, with customized goals and actions to suit the individual national/local requirements.

# Work Package 7 - Public procurement of food in public institutions: a pilot EU approach

New Joint Action:  
JA Prevent NCD

**Rolling out** Best ReMaP **WP7 topics** into the **JA Prevent NCD**

- Work package 5: Task 5.4 – **Public food procurement in public settings in the EU**







**Best-ReMaP**

Healthy Food for a Healthy Future

## Sustainability elements of the Best-ReMaP Joint Action

Marco Silano, **Valentina De Cosmi** - *Istituto Superiore di Sanita (ISS)*

Samuele Tonello, Dorota Sienkiewicz - *EuroHealthNet*

Mojca Gabrijelcic, Monika Robnik - *NIJZ*



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## WP4 - SUSTAINABILITY AND INTEGRATION IN NATIONAL POLICIES

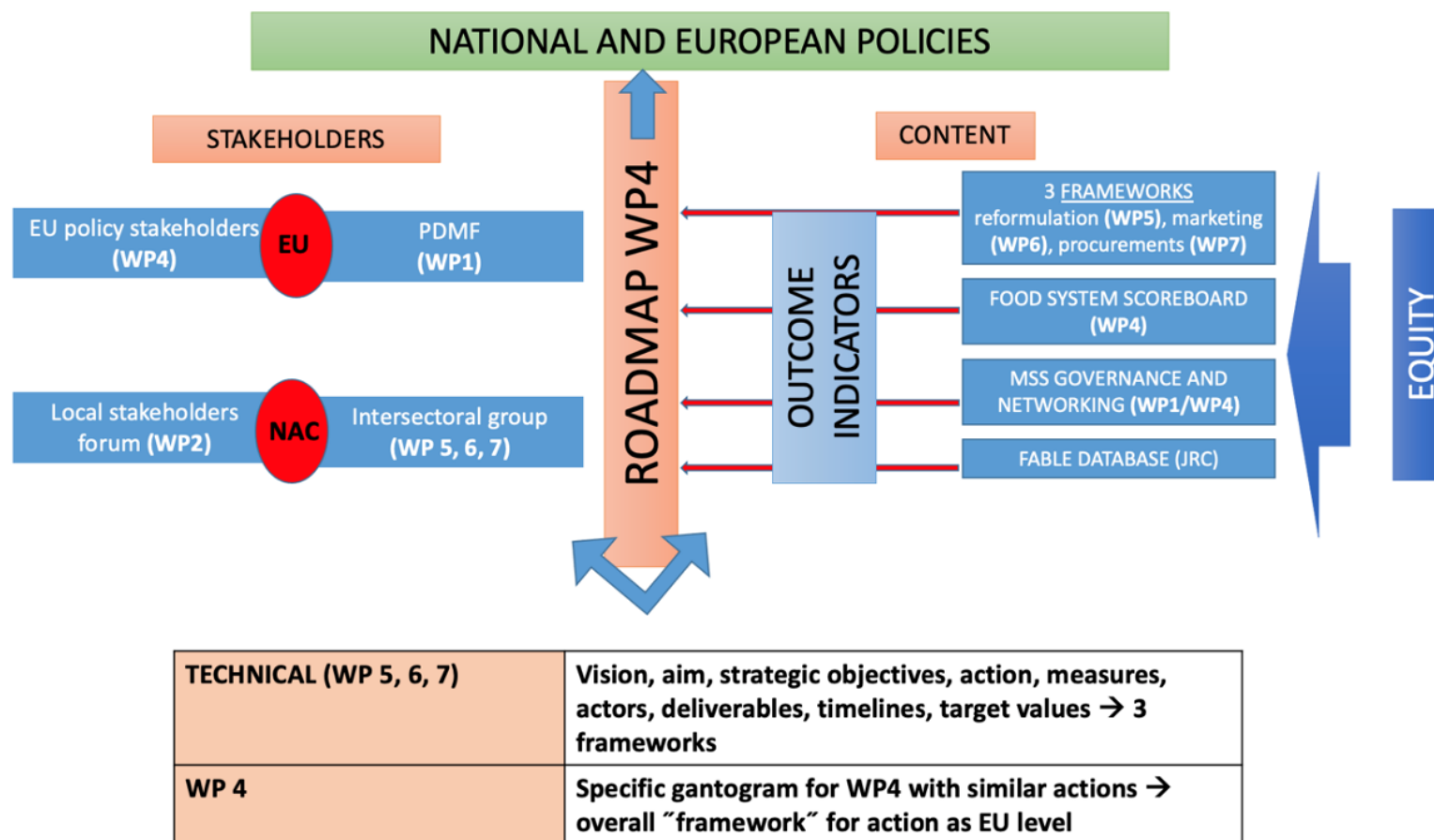
- The aim of the WP 4 was to foster the **transfer and integration of the results and outcomes** of the core WPs into national and European policies.
- The three corresponding **Frameworks on Action** documents (defined in WPs 5, 6 and 7) are the core of the JA Recommendations to the European Commission.
- Discussions with stakeholders:
  - Three EU “regional” Best-ReMaP dialogues
  - Final dialogue at the EU level



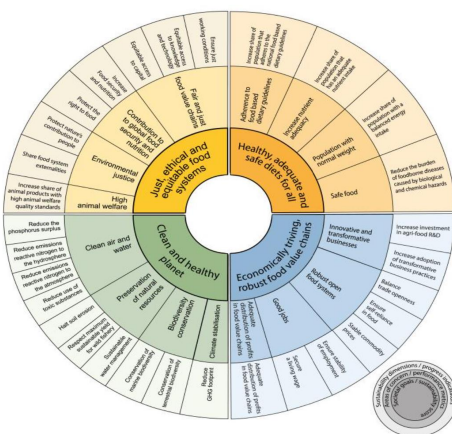
# Best-ReMaP ROADMAP



Sustainability and Integration  
in National Policies

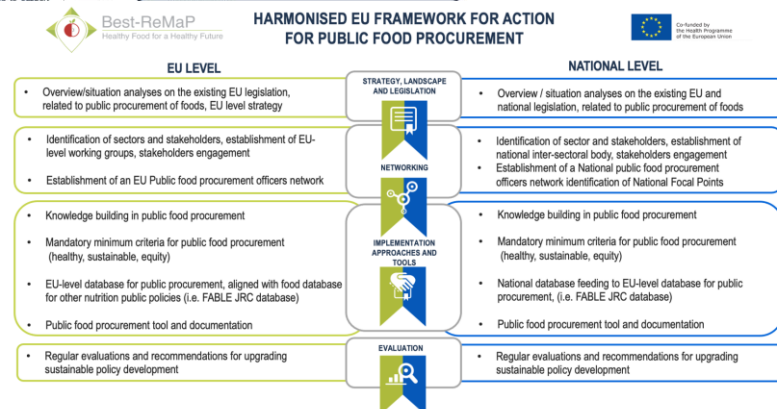


# Impact Indicators



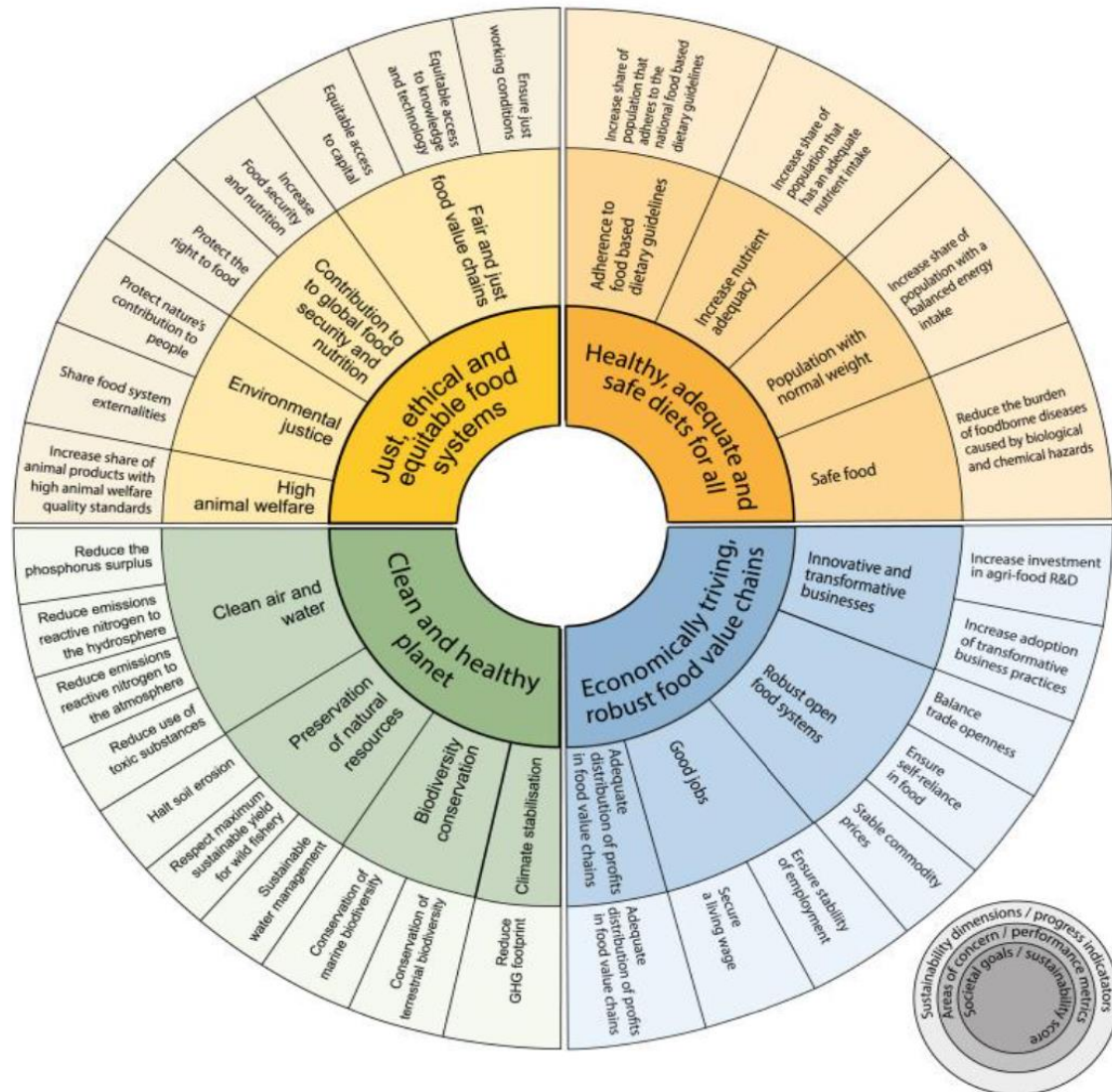
# Outcome Indicators

- Summary of evidence: marketing restrictions
- Health equity increases, especially with **strong regulatory implementation**
- Summary of evidence: procurement standards
- Health equity increases, especially with **mandatory procurement standards**
- Summary of evidence: reformulation
- Health equity increases, especially with **mandatory implementation**



# Equity recommendations





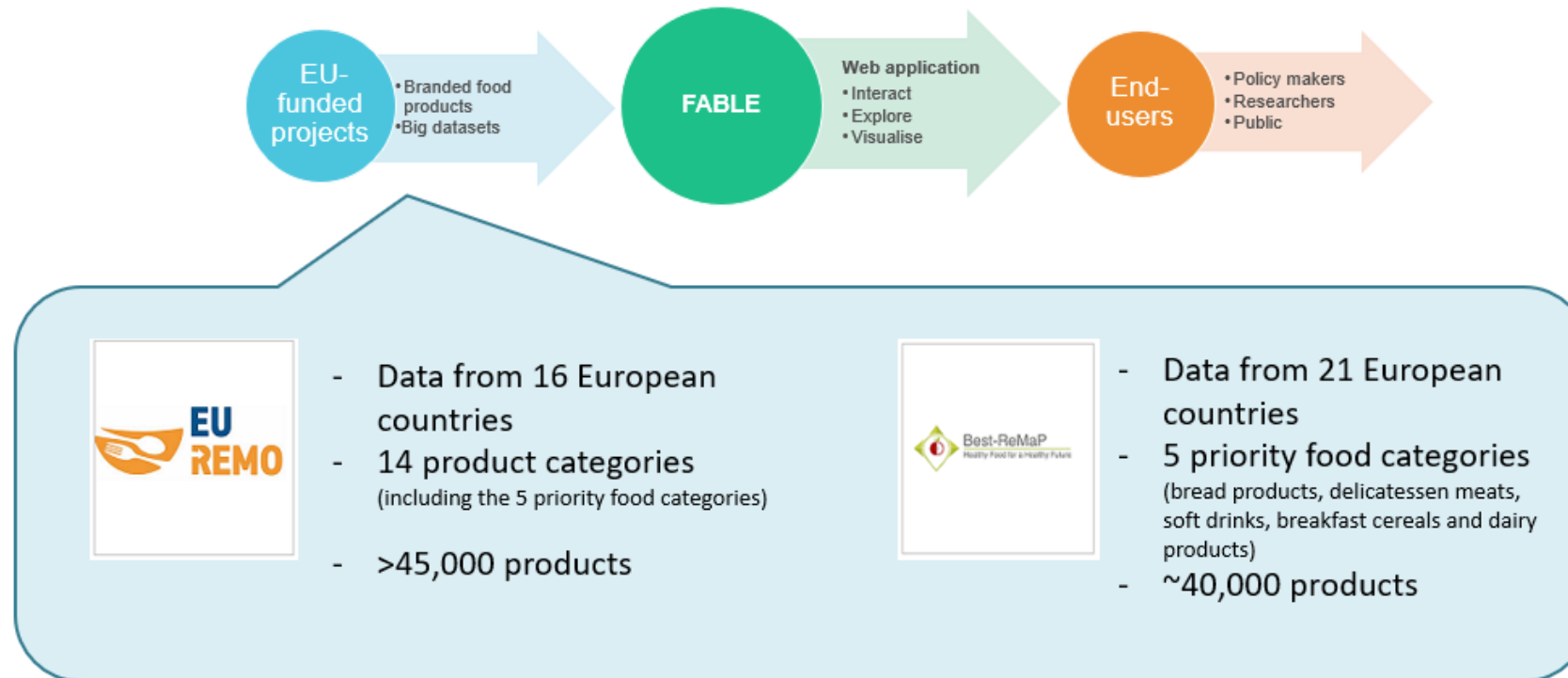
## FOOD SYSTEM SUSTAINABILITY SCOREBOARD IN THE EU SEMESTER

As done by the EPSR Scoreboard in the field of employment and social policies, a **Food System Sustainability Scoreboard** would strengthen the EU commitment to create a healthier and more sustainable European food system





# JRC FABLE database



# REPORT ON SUSTAINABILITY AND INTEGRATION IN NATIONAL POLICIES



Final Deliverable from WP4



**Best-ReMaP**

Healthy Food for a Healthy Future

## **D4.2 Report on Sustainability and Integration in National Policies**

**Grant Agreement Number 951202**

Marco Silano, Mojca Gabrijelčič Blenkuš, Valentina De Cosmi,  
Samuele Tonello, Dorota Sienkiewicz, Monika Robnik Levart, Lea Raztresen, Neža Fras,  
Petra Ožbolt, Tim Lobstein, Maria João Gregório, Karine Vin



# POLICY RECOMMENDATIONS - general



1. **Review current EU and domestic legislation** to identify areas that warrant improvements to be included to the new EU Action Plan on Childhood Obesity 2024-2035;
2. **Develop methods for health equity impact analysis** to support all policies and interventions on diet-related health, connecting these with the wellbeing economy policy developments;
3. Consider and actively pursue options for key **health and sustainability of the food systems indicators in the European Semester**;
4. Re-establish governance mechanism among MSs on healthy nutrition, physical activity and prevention of obesity, such as the **ex-High-Level Group on Nutrition and Physical Activity**;
5. **Support and secure the use of developed guidelines and tools** (as FABLE database) and continue to develop and implement missing common guidelines and tools, such as the public food procurement tool, to ensure uniform monitoring and policy implementation across countries;
6. Ensure the **sustainability and usability of the FABLE database** in the long term;
7. Support the development of innovative, reliable, and validated technological tools to effectively **monitor children's exposure to digital marketing**
8. Further support the development of **the framework for sustainable, healthy and equitable PFP** in EU MS.

# POLICY RECOMMENDATIONS - specific



Processed Food Monitoring and Reformulation (WP5)	Reducing the marketing of unhealthy foods to children (WP6)	Food Procurement in Public Institutions (WP7)
Ensure that the FABLE database will be fed regularly by all MSs.	Develop and prioritise mandatory regulatory approaches over self-regulatory and co-regulatory approaches.	Ensure the framework for action and sufficient funding resources for its implementation.
Encourage, facilitate and support MS to establish conditions and capacities for alignment of the reformulation monitoring procedures and allow for the harmonized implementation of the EU wide reformulation monitoring.	Cover a wide set of marketing techniques and media, going above and beyond the EU Audio-Visual Media Services Directive (food packaging, brand characters, sponsorships, advergames, and digital media).	Nominate the network of the National Focal Points on Public Food Procurement at the EU and at the national levels, to foster MSs' expertise in the public procurement process at the EU level.
	Include all children below 18.	Set minimum mandatory criteria for Public Food Procurement that includes health, sustainability, local circumstances and equity, among others.
	Adopt a comprehensive child rights-based approach.	



### **Best-ReMaP**

- implementation of the EU Action Plan on Childhood Obesity 2014 – 2020 (**Greek PRED Council Conclusions**)

#### *Reformulation*

- **HLG reformulation framework**, and annexes, from 2008 on
- **Dutch PRED 2016** reformulation roadmap,

#### *Food marketing*

- a harmonised **transposition process of the AVMSD** based on the **WHO AN on marketing / nutrition profile**;

#### *Public procurement of foods in public institutions*

- taken on board by the **Maltese PRED 2017**, Council Conclusions;
- linked to the foreseen new **EU framework legislation on sustainable food systems**

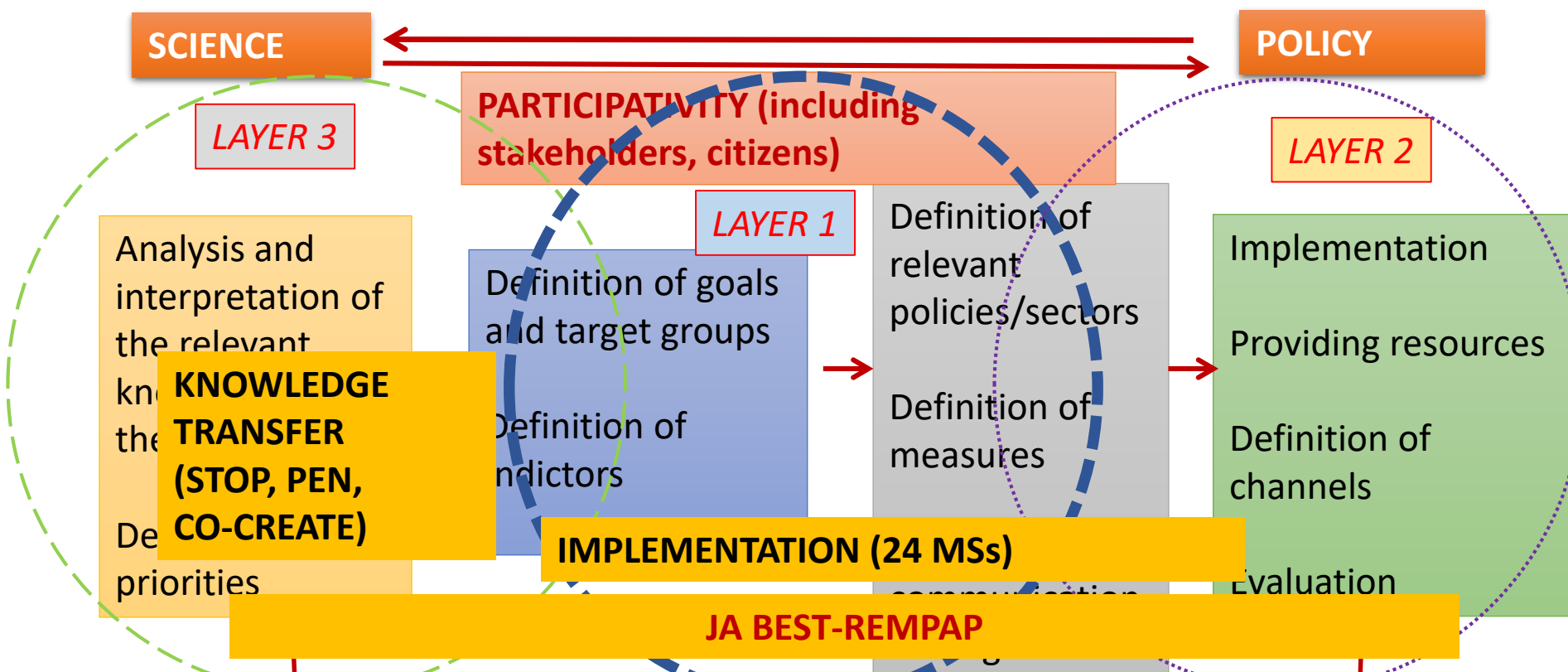
### **Best-ReMaP recommendations**

- **presented to the EC**
- **used in MSs** (informing Council, use in governance processes; strong implementation actions)
- supported by the high level EU instruments of implementation (**EU AP on childhood obesity 2024 – 2035; Council Conclusions**)
- **complexity of obesity, links with mental health**

# Interlinks of policy and expert cycle

Defining and testing theories  
Methodology development  
Interpretation of scientific results

Negotiations where different interests are existing  
Preparation and enforcement in implementation  
of regulation and soft legislation







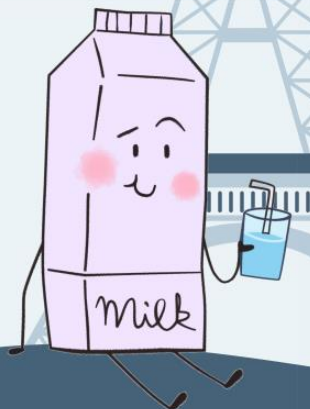
**Best-ReMaP**

Healthy Food for a Healthy Future

# JA Prevent NCD

Knut Inge Klepp - Norwegian Institute of Public Health

**JANPA, JA Best-ReMaP and JA PreventNCD,**  
tools for the implementation of  
the EU AP on childhood obesity 2014-2020



Co-funded by  
the Health Programme  
of the European Union



# JA Cancer and other NCDs prevention Action on Health Determinants (JA-PreventNCD)

The aim is to:

- reduce the burden of cancer and other NCDs and common risk factors, both at a personal and societal level
- taking a holistic approach for the prevention of cancer and other NCDs, through coordinated action

In the context of the Europe's Beating Cancer Plan and of the need to address NCDs, the JA will address:

- health determinants common to cancer and other NCDs
- their common underlying risk factors, avoiding fragmentation of actions, duplications and overlaps, promoting engagement and increasing impact



JA PreventNCD



Austria  
Belgium  
Bulgaria  
Croatia  
Cyprus  
Czechia  
Denmark  
Estonia  
Finland  
France  
Germany  
Greece  
Hungary  
Iceland  
Ireland  
Italy  
Lithuania  
Malta  
Norway  
Poland  
Portugal  
Romania  
Slovenia  
Spain  
Sweden  
Ukraine

- *25 countries*
- *106 Partners*
- *10 Work packages*
- *56 Tasks*
- *105 subtasks*
- *98 pilots*
- *Duration: 48 months*

Total budget: € 95,5 Million  
EU contribution: € 76,4 Million

## WP 01 Coordination

Lead: DOH, Norway (Linda Granlund)  
Co-lead: NIPH, Norway (Knut-Inge Klepp)

## WP 02 Dissemination and communication

Lead: DOH, Iceland (Solveig Karlsdottir)  
Co-lead: DOH, Norway (Live Bøe Johannessen and Anita Thorolvsen Munch)

### WP 05

Regulation  
and taxation

**Lead:** NIPH,  
Norway (Arnfinn  
Helleve)  
**Co-lead:** DGOH,  
Portugal (Maria  
João Gregório)

### WP 06

Healthy living  
environment

**Lead:** FISABIO,  
Spain (Rosana  
Peiro)  
**Co-lead:** HZJZ,  
Croatia (Anja  
Đurić) and SUM,  
Poland (Katarzyna  
Brukalo)

### WP 07

Social  
inequalities

**Lead:** ISS, Italy  
(Raffaella  
Bucciardini)  
**Co-lead:** NNGYK,  
Hungary (Peter  
Csizmadia)

### WP 08

Monitoring

**Lead:** RSYD,  
Denmark (Emil  
Hostrup)  
**Co-lead:** ISS, Italy  
(Giovanni Capelli)

### WP 09

Health in all  
policies

**Lead:** CSF, Finland  
(Eeva Ollila)  
**Co-lead:** DOH,  
Iceland (Dora  
Gudmundsdottir)

### WP 10

Identify indi-  
viduals at risk

**Lead:** Sciensano,  
Belgium (Marc Van  
Den Bulcke)  
**Co-lead:** RSYD,  
Denmark (Torben  
Hansen)

## WP 03 Evaluation

Lead: INSP, Romania (Carmen Ungurean)  
Co-lead: TBC

## WP 04 Sustainability

Lead: NIJZ, Slovenia (Mojca Gabrijelcic)  
Co-lead: Sciensano, Belgium (Gabrielle Schittecatte)



**Best-ReMaP**  
Healthy Food for a Healthy Future

**Thank you  
for your attention! 😊**



## **Best-ReMaP Consortium**

<https://bestremap.eu/>

Joint Action on implementation of validated best practices in nutrition  
(Reformulation, Marketing and Public Procurement)



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